

HP Inc.

2020 Printer/MFP Line of the Year



HP has claimed the coveted BLI 2020 Printer/MFP Line of the Year award from the analysts at Buyers Lab thanks to its...

- User-friendly design, including intuitive touchscreens and simple routine maintenance
- Excellent reliability, with all this year's Pick award-winning devices delivering flawless durability performances
- Strong value proposition across its line
- Impressive, high-quality output
- Comprehensive security and fleet management tools

"HP's collection of exceptional devices that span an impressive range of categories has earned it our 2020 Printer/MFP Line of the Year award," said Kaitlin Shaw, Keypoint Intelligence's Senior Editor of Printer/MFP Analysis. "HP has an outstanding printer or MFP that will meet the needs of all kinds of office environments, whether low-, mid-, or high-volume or laser or inkjet. HP's lineup of winning devices this year offer perfect reliability performances, impressive user-friendliness, high-quality output, cutting-edge security features, and strong value propositions. Yet again, HP has surpassed the competition with its extensive portfolio of standout models."

"We're honoured to be recognized by Keypoint Intelligence - Buyers Lab with the prestigious Printer/MFP Line of the Year award," said Xavier Garcia, Head of Print Hardware Systems at HP Inc. "Our robust portfolio, with smarter solutions and services and industry-leading security, is tearing down barriers between paper and digital—and delivering on what businesses need today and in the future."

Keypoint Intelligence - Buyers Lab congratulates HP on winning BLI's 2020 Printer/MFP Line of the Year award!

Devices You Can Count On

"The winning HP models ran a combined total of 260,000 impressions without a single jam," said Tony Maceri, Senior Test Technician at Keypoint Intelligence. "When you combine this amazing reliability performance with impressive user-friendliness and straightforward routine maintenance procedures, HP devices prove they can both handle whatever comes their way and keep busy workgroups productive."

Keep Workflow Moving Smoothly

"HP printers and MFPs are designed around ease of use and convenience for the end user," said Maceri. "In addition to flawless reliability and super ease of use, the devices also delivered fast speeds in numerous tests, further boosting productivity. Even the busiest workgroups can rest assured that HP models will have no problem keeping up with demands."

- Intuitive touchscreens make walk-up tasks quick and easy, while well-designed print drivers make workstation activity just as simple
- Robust scan functionality, including standard DSPFs (even on inkjets), which help to increase duplex scan speeds and decrease wear-and-tear on originals and the machine
- Flexible mobile options mean users can stay productive even when they're away from their workstations

High-Quality, Professional-Looking Output

"The winning HP models produced crisp, clearly readable text, distinct fine lines, and vibrant colour printouts," said Maceri. "Whether in colour or black mode, workgroups can count on professional-looking output that will more than meet their needs. And impressive colour print quality means businesses can even print marketing materials in-house rather than having to outsource jobs."

Outstanding Reputation

Pick-winning HP devices that contributed to this award (all are Highly Recommended/Highly Reliable):

HP Color LaserJet Enterprise M751dn:

Outstanding Colour Printer for Mid-Size to Large Workgroups

HP Color LaserJet Pro MFP M479 Series:

Outstanding Colour MFP for Small Workgroups

HP LaserJet Enterprise M507 Series:

Outstanding Printer for Mid-Size Workgroups

HP LaserJet Pro MFP M428 Series:

Outstanding MFP for Small Workgroups

HP OfficeJet Pro 9010/9020 Series

Outstanding Business Inkjet All-in-One

HP Color LaserJet Pro M254dw

Outstanding Colour Printer for Small and Home Offices

HP Color LaserJet Pro MFP M281fdw:

Outstanding Colour MFP for Small and Home Offices

HP LaserJet Enterprise M607 Series:

Outstanding Printer for Large Workgroups

HP LaserJet Enterprise M609 Series:

Outstanding Printer for Enterprise Environments

HP LaserJet Enterprise MFP M631 Series:

Outstanding MFP for Large Workgroups

HP PageWide Managed Color E75160dn:

Outstanding Ink Printer for Enterprise Environments

HP Color LaserJet Enterprise Flow MFP M681z

Outstanding Colour Multifunction Printer for Large Workgroups

HP Color LaserJet Enterprise Flow MFP M682z:

Outstanding Departmental Colour Multifunction Printer

HP Color LaserJet Enterprise M653 Series:

Outstanding Departmental Colour Printer

HP LaserJet Enterprise Flow MFP M632 Series:

Outstanding Departmental Multifunction Printer

HP LaserJet Enterprise M608 Series:

Outstanding Departmental Printer

HP OfficeJet Pro 7700 Series:

Outstanding Tabloid Inkjet Multifunction Printer for SMBs



HP OfficeJet Pro 9020 All-in-One



HP Color LaserJet Pro MFP M479fdw



HP LaserJet Enterprise M507x

Extensive Security and Management Tools

“HP’s OXP architecture, which is available on its mid- to high-volume offerings, elevates mere output devices into digital onramps that can streamline workflow, increase productivity, and reduce costs,” said Shaw. “But because increased functionality comes with more risk, HP embeds multiple layers of cutting-edge security technologies—including self-healing BIOS, run-time intrusion detection, and whitelisting—to safeguard important information and access to the network.”

“HP gives administrators the tools they need to manage their hardware fleet and keep it secure,” Maceri said. “The flexible and robust HP Web Jetadmin lets administrators control usage and costs, while security features like encrypted secure print, HP JetAdvantage Security Manager/Secure Print, and HP Access Control give them the peace of mind that sensitive information will be protected.”

Equipped for Today’s Office

“HP is consistently on the cutting edge of technology, developing solutions to keep up with the demands of the modern workplace and drive success for businesses,” said Shaw. “Through its compatibility with numerous software solutions and apps, HP helps offices save time and money, boost security, and much more.”

- HP’s Open Extensibility Platform (available on higher-end offerings) allows for integration with software that can enhance functionality, streamline processes, increase security, and reduce costs, turning a printer/MFP into a productivity-boosting workflow hub
- Mopria-certification and support for a broad range of mobile options, such as HP’s feature-rich Smart app and its ePrint app, Apple AirPrint, and Google Cloud Print, make on-the-go printing or scanning easy and convenient (not all apps available on all models)
- Optional NFC technology (on some models) lets users connect and print with a simple tap of their mobile device to the machine

About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

About Buyers Lab Line of the Year Awards

Line of the Year awards salute the companies that both provide a broad range of hardware or software and whose products consistently performed above average throughout testing. Much consideration is also made by Buyers Lab analysts and technicians in areas such as ease of use, features, and value, across an entire portfolio for that product area, with the end result being the most prestigious Buyers Lab awards offered.

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